

Get Involved in the Political Process

Why you should get involved

How to get involved

Where do you fit in

Grow your groups/organizations

Common Tactics to get involved

Be organized, Be Persuasive, Be well-dressed,

Why?

First Rule of Politics is showing up. If you do not show up, you lose.

Nobody outside of politicians truly desire to be involved in politics, however, politics will ALWAYS be involved with you.

Do you care about what is taught in your schools? The quality of the roads you drive on? How much of your check goes to government? Why your healthcare is so expensive?

If you do, then you must commit to getting involved in politics.

DO NOT EAT, MEET, AND RETREAT

How?

What issue motivates you to act? Pro-Life, Taxes, Education, Vaccine Mandates etc....

Who are the local organizations, patriot/community groups in your community. Where can you play a TANGIBLE role with that organization.

Understand the issues affecting your area. Issues change with time and there is always something going on that the community is talking about.

Where do you fit in?

List your top 2-3 skills to your proficient at and/or enjoy doing
(Writing, Event Organizing, People Person, A/V, Tech, etc)

What talents, experience do you offer?

Be realistic with yourself and others. If you are not good at something,
do not sign up for that role.

Effective Organizing

- ALWAYS BE COMMUNICATING
- Everything you do in organizing is done with the intent of communicating a message. Understand that!
- Public Speaking- Talk to yourself in the mirror is an effective method of practicing public speaking
 - Speak at public hearings, testimony at school board, or a meeting
 - Toastmasters
 - Beware of your body language when public speaking
- Writing- Practice your writing. Writing is often the most effective tool at communicating messages.
 - Op-eds, Press Releases, Newsletters, Emails, Social Media
 - Great for communicating long messages
 - Who is the editor of your local newspaper?

Effective Organizing for Leaders

- Group leaders should have something for volunteers to do
 - If you do not, then you're not doing enough
- ID members of your group based on there talent/skills and give them a title and role
- What is your purpose and goals
 - Work backwards. Start with your goal and develop a plan on how to get there
- Pay special attention to new guest or members
- Grow or Die
 - Consistency
 - The Fight is never over. There is always another fight.
 - Find ways to keep your name alive in your community.
 - Tabling, parades, meetings and etc

Common tactics for campaigns/organizations

- Canvassing/Lit Drops/Calls/Text Messaging
- Yard Signs
- Letter Writing
- Fundraising
- Email Communication
- Event Planning/Organization
- Digital/Radio ads
- Media Communication
- Staffing Office
- VOLUNTEER RECRUITMENT- Always ask for help. Ask at least three times.

Be organized, persuasive, and well-dressed

- Your ideas, policies, or tactics can be the best thing since slice bread. It doesn't matter if you're not organized, communicate them poorly and nobody takes you seriously.

Don't have much time to volunteer?

- Family life, work, church/community takes time and as conservatives we value those things more than politics.
- The left breaths and dies politics. You do not have to do that to be effective and win the future.
- Make time to get involved. It will benefit your family, work, and community.
- You **MUST** find something to do. Step up!
- Do not concede our country to the Marxist left
- If you fail to get involved, you wasted your time today.

Business Leaders? Pastors?

- Get into politics or get out of business!
- Politics affects you. Be smart in how you get involved.
- Donations to many non-profits are private, and names are not disclosed.

- Pastors have to be careful but you can open up your church to candidates, make introductions to church leaders, and be surrogates outside the church for candidates who commit to upholding your values/principles